

EUROVISION

SONG CONTEST
PORTUGAL 2018

2018 ESC RULES

MODIFICATIONS

FOR INFORMATION

CHANGES

1. Political aspect
2. Artist criteria
3. Jury independence
4. Rights: Own media services and social media platforms
5. Hosting responsibilities

1. POLITICAL ASPECT

New clause has been added and reference is made throughout the document

1.5 NON-POLITICAL EVENT

The ESC is a non-political event and all Participating Broadcasters, including the Host Broadcaster, shall ensure that all necessary steps are undertaken within in their respective Delegations and teams in order to make sure that no organization, institution, political cause or other cause, company, brand, product or service shall be promoted or mentioned during the Event. No messages promoting any organization, institution, political cause or other, company, brand, products or services shall be allowed in the Shows and within any official ESC premises (i.e. at the venue, during the Opening Ceremony, the Eurovision village, the Press Centre, etc.). A breach of this rule may result in disqualification

which also applies to:

2.2) PARTICIPATING BROADCASTERS' COMMITMENTS

2.2.2) UNDERTAKINGS

(j) ...shall similarly apply to all the members of the delegations and to the staff of the Participating Broadcasters in all communications around the ESC, including in the press, in social medias and the like; the Participating Broadcaster shall ensure that at all times the editorial line adopted in relation to the ESC is fair and respects its integrity and image as well as the participants; and

2. ARTIST CRITERIA

2.2) PARTICIPATING BROADCASTERS' COMMITMENTS

2.2.2) UNDERTAKINGS

e) undertakes to enter a national song and an artist in compliance with the present Rules and to organize a national selection process as it deems fit and under its sole responsibility; in particular, no selected artist nor any member of the Delegation shall have any antecedents likely to prompt the Host Country's national authorities to deny them access to the Host Country in accordance with applicable national law; and

3. JURY INDEPENDENCE

1.3) NATIONAL JURIES

1.3.1) COMPOSITION

...

Participating Broadcasters shall verify and ensure that no member of its National Jury is connected in any way with any of the participating songs entered and/or artists performing in the ESC in such a way that they may be prevented from voting in complete independence, **impartiality, fairness, objectiveness and using all their professional skill and experience without favouring any contestant on the account of their nationality, gender or likeliness.** In addition, Participating Broadcasters shall ensure that no member of its National Jury discloses, uses and/or shares information with any third party, including other jury members, his/her voting intentions at any time before and/or during the Event. Filming and transmission in any manner whatsoever of the voting sessions is strictly prohibited.

4. RIGHTS: OWN MEDIA SERVICES AND SOCIAL MEDIA PLATFORMS

2.4.2) PARTICIPATING BROADCASTERS' RIGHTS

(i) FOR THE SHOWS:

...*For the sake of clarity, "Own Media Services" shall mean all Participating Broadcaster-operated Media Services (Linear and Non-Linear) on any of its own platforms, administered and branded by the Participating Broadcaster (e.g. the Participating Broadcaster's logo is visually displayed so as to obviously indicate its source) and for which the Participating Broadcaster has editorial control and legal responsibility. As regards online media services, this includes Participating Broadcaster's wholly owned websites and the Participating Broadcaster's own apps on third-party platforms.

"Social Media Platforms" shall mean any web- or IP-based platform, administered and branded by a third-party, enabling communication to the public of content by its end-users; this covers platforms that require registration of end-users and a log-in process prior to use [e.g. Facebook]. For the avoidance of doubt, use of the Shows on YouTube is reserved to the EBU.

5. HOSTING RESPONSIBILITIES

Annexe: 1 DUTIES OF THE HOST BROADCASTER

- (l) The Host Broadcaster shall respect at all times the deadlines agreed upon with the EBU for the proper, timely and smooth implementation of the ESC and it shall comply with EBU instructions. Non respect thereof shall constitute a breach of the Host Broadcaster Agreement enabling the EBU to unilaterally terminate the Host Broadcaster Agreement and entrust another Member with the production and organisation of the ESC.
- (m) The Host Broadcaster shall ensure that all the contestants selected by the Participating Broadcasters are able to perform in person live on stage in the Shows (including in all the rehearsals and in the Dress Rehearsals). The Host Broadcaster shall do its utmost to safeguard the non-political character of the Event.